

Facts & Figures (shared with BIOFACH CHINA)

Date:	May 12 - 14, 2021	
Venue & Location:	Hall 3, Shanghai World Expo Exhibition & Convention Center (SWEECC), China	
Show floor hours:	May 12 - 13, 2021:	09:00 - 17:00
	May 14, 2021 (Open to public):	09:00 - 16:00
Event cycle:	Annually	
Exhibition space:	12,000 sqm estimated (2020: 10,000 sqm)	
Exhibitors:	300 estimated (2020: 146 exhibitors)	
Visitors:	15,000 estimated (2020: 10,172 visitors)	
Admission Fee:	Trade Visitors: free admission with business cards	
Admission Criteria's:	All exhibits need to be confirmed according to the NATURAL EXPO Admission Criteria in the application process.	
Products on display:	Natural Food & Beverages Natural Textiles & Fibres Natural Cosmetic & Wellness Natural Eco Cleaning & Household Natural Pet Products	
Visitor profile:	<ul style="list-style-type: none"> * Importer, Exporter, Distributor * E-commerce * Big scale supermarket, Boutique retailer * Department stores 	<ul style="list-style-type: none"> * Health Practitioner * Community procurement * Manufacturer, Association, Farm direct dealers * Press
	Early Bird Discount: 10 % until December 31, 2020!	
Participation Fee:	Raw Space (36 sqm min.)	RMB 1,800* / sqm
	Standard Shell Scheme Package (9 sqm min.)	RMB 2,000* / sqm
	Upgraded Shell Scheme Package (9 sqm min.)	RMB 21,800* / 9 sqm
	Co-exhibitor Fee	RMB 1,500* / co-exhibitor
		<i>*incl. 6% tax</i>
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