

BIOFACH CHINA

into organic

International Organic Trade Fair and Conference

Facts & Figures (shared with NATURAL EXPO CHINA)

Date:	May 12 – 14, 2022	
Venue & Location:	Hall 3, Shanghai World Expo Exhibition & Convention Center (SWEECC), China	
Show floor hours:	May 12 – 13, 2022:	09:00 – 17:00
	May 14, 2022 (Open to public):	09:00 – 15:00
Event cycle:	Annually	
Exhibition space:	13,000 sqm estimated (2021: 12,000 sqm)	
Exhibitors:	300 estimated (2021: 213 exhibitors)	
Visitors:	15,000 estimated (2021: 10,216 visitors)	
Admission Fee:	Trade Visitors: free admission with business cards	

Admission Criteria: All exhibits need to be certified according to the EU Organic Regulation or the accreditation directives of IFOAM – patron of BIOFACH.

Products on display: Fresh food
Frozen food
Grocery products cooking and baking
Grocery products snacks and sweets
Grocery products drinks
Non-food
Technology and equipment
Raw materials, supplies
Media, service providers
Other grocery products

Visitor profile:	Importer, Exporter, Distributor E-commerce Big scale supermarket, Boutique retailer Department stores	Health Practitioner Community procurement Manufacturer, Association, Farm direct dealers Press
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Participation Fee:	Raw Space (36 sqm min.) Zone A (prime location): Zone B (standard):	RMB 1,800* / sqm RMB 1,600* / sqm
	Shell Scheme Package (9 sqm min.) Zone A (prime location): Zone B (standard):	RMB 2,000* / sqm RMB 1,800* / sqm
	BIOFACH Pavilion (9 sqm min.)	RMB 21,800* / 9 sqm
	Co-exhibitor Fee	RMB 1,500* / co-exhibitor

*incl. 6 % tax

Early Bird Discount: 10 % until December 31, 2021!

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International Patron:

Co-located with:

Organizers:



NÜRNBERG MESSE

